

Marie Adeline “Addie” Elicano



Addie Elicano is the Executive Director of Cycling Without Age Singapore. A public relations and communications professional, she has 18 years of experience in the industry under various roles. Her work spans change management, strategic communications, media & public relations.

Her corporate experience includes working with brands such as HSBC, EY, and the Maersk Group, and delivering on strategic programmes for these brands in the Philippines, Denmark, the UK, the US, India and China.

A volunteer at heart, Addie first got engaged with Cycling Without Age Singapore after deciding to shift to the non-profit sector in 2017. Her other advocacies include building sustainable communities and lifting the quality of education in developing countries.